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## Website provides access to senior agency leaders for career advice

by Staff Reporters on Feb 13, 2012

ASIA-PACIFIC - Bricoleur Consulting, a human-resources firm, has launched a website where agency professionals from across Asia can have a confidential Skype chat with one of several experienced executives who have held leadership positions in advertising, media, digital, and research.

The Ask Bricoleur site aims to let junior staffers connect with seasoned veterans for career advice.

The available executives are: Manpreet Singh, past CEO of Mindshare Singapore and UM China; Missy Devlin, past managing director and regional director with OgilvyOne; Mike Foster, formerly a senior planning director with Leo Burnett and Lowe; Vaughn Davis, a creative director who has worked with Y&R New Zealand and also been a Cannes jury member; and Rodrigo Toni, who was most recently regional CEO with Ipsos Singapore and held responsibility for Australia, India, and the ASEAN region.



"With the changing landscape driven by the growth of digital, cross border and cross cultural movement of talent and newer, cutting-edge research methodologies, our industry—and as a result agency people—are grappling with unprecedented change," said Bricoleur CEO Anu D'Souza. "In this scenario, we have found that even senior professionals need someone to talk to in order to plan their career progression."

The website will run throughout March.

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Anu D'Souza

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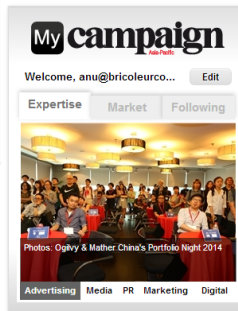
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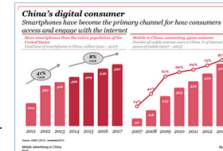
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